# Megan Woodruff

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## **Capabilities**

Front-End Development

Interaction Design

Prototyping

User Research

### **Technologies**

HTML, CSS, SASS

Javascript, Typescript

React.js, React Native

Vue.js, Vuex

Redux, Mobx

Node.js

Python

### **Tools**

Figma

Whimsical

Adobe Illustrator

Netlify, Heroku

Github

### **Professional Experience**

Armoire Style Lead Design Technologist

Seattle, WA Mar. 2020 to Present

- Lead UX design and client development for Armoire's mobile apps (React Native). Define technical architecture and develop ~80% of codebase.
  - Within one month of launch, the apps were adopted by >50% of the
     Armoire user base and became the primary platform for user engagement.
  - They have 5-star App Store reviews and maintain 99.9% crash-free rates.
- Collaborate with Head of Design to lead the design and development of Armoire's design component library in Figma, Vue.is, and React Native.
- Lead tech development and launch of "Armoire Go", Armoire's RFID-powered self-service boutique.
- Lead front-end development of pixel-perfect web experiences on product's responsive Vue.js web app (HTML / CSS / Vue.js).
- Design, conduct, and analyze UX Research studies. Key studies have included longitudinal diary study, concept validation studies, and usability studies.
- Mentor junior developers on projects and engineering best practices.

#### Intentional Futures

Senior Technical Product Manager

Seattle, WA

Jan. 2019 to Mar. 2020

- Led team of strategists, designers, and developers to create a self-managed, web-based knowledge management solution for the Gates Foundation's Digital Learning Solutions Network.
- Conducted qualitative usability studies for two philanthropic giving concepts. Study findings were synthesized and developed into open-source "product ideas" on bettergivingstudio.com.
- Coordinated strategist, design, and development efforts to ship storytelling sites for various Gates Foundation efforts, including: gatesfoundation.org/equal-is-greater, coursewarechallenge.com.

#### Microsoft Corporation

Redmond, WA

Software Engineer, Groups & Yammer

Aug. 2017 to Jan. 2019

- Designed and implemented features for a React rewrite of the Outlook web app. Specifically owned the "Groups" shared inbox experiences.
- Designed and implemented developer APIs for reporting performance, error, and usage telemetry for a React rewrite of the Yammer web app.

### **Education**

#### University of Washington

Seattle, WA

M.S., Human Centered Design and Engineering

Jun. 2018 to Jun. 2021

Vanderbilt University

Nashville, TN

B.E., Computer Engineering Aug. 2013 to May 2017